

SKILLS

Video / Motion

Motion graphic design, animation, editing, directing, cinematography, camera op, lighting/grip, sound design, audio engineer, character rigging, tracking, 2D/3D

Graphic Design

Brand/logo design, print and layout design, UI/UX design, vector illustration, art direction

Other

Photography, voice acting, conceptual & strategic thinking

STRENGTHS

11 years of video experience; 8 years graphic design experience; creative, professional, and passionate; wearer of multiple hats; technically and creatively minded; deep knowledge of technical specs, codecs, file formats, etc.; works well under deadline and can quickly adapt to various production issues using creative solutions; works collaboratively with peers and a variety of clients and in multiple subjects/media; effective both in a group and in an independent contributor role.

SOFTWARE

Adobe Creative Suite (After Effects, Premiere, Illustrator, Photoshop, InDesign, Lightroom, Animate, Xd, Media Encoder), Pro Tools, DaVinci Resolve, Final Cut, Cinema4D, Blender, Sketch

EXPERIENCE

OCT 2017 – PRESENT

Video & Motion Designer // U.Group (formerly Agency CHIEF)

Lead the video production services from the Experience/Design team. Responsibilities include: end-to-end video production fulfilling all technical roles, motion graphic design and animation, motion art direction, traditional graphic design for digital/print, voice acting, photography, illustration, strategic/conceptual thinking.

JUNE 2017 – OCT 2017

Senior Designer & Producer // Social Driver

Responsible for brand & identity design, motion graphics, video production, and photography. Delivered high quality graphic & video content for our clients on a variety of media outlets. Lead the social graphic/motion design team and work with entire creative team to establish and maintain consistent, beautiful and goal-oriented design.

MARCH 2015 – JUNE 2017

Creative Director // Veracity Media

Responsible for the creative direction of the company. Main focus in graphic and interactive design. Created brand identities, websites, infographics, etc. Established the video production (live action and motion graphics) and still photography services Veracity offered. Worked as user experience designer and information architect. Clients covered political organizations, campaigns, nonprofits, and corporate commercial work.

2013 – 2015

Freelance Graphic Designer

Clients include: 270 Strategies, Bing Politics, Annie's List, Joe Sestak for Senate Campaign, Climb Higher Colorado

2014

Creative Director // Bruce Braley U.S. Senate Campaign

Oversaw production of all creative materials. Designed print literature and digital graphics; conceived, shot and edited short videos covering many topics and production styles. Coordinated with communications team in presenting campaign message.

2013 – 2014

Production Director // WIUX 99.1 Radio

Produced and voiced commercials/on air marketing materials for broadcast and web streaming radio. Served on the Board of Directors.

2012

Digital Special Projects Manager // Obama for America (Ohio)

One of a two-person team conceiving and producing all video content from the Ohio campaign. Video production included writing/planning, filming and editing, targeting specific audiences. Managed, designed and produced social media content (videos, graphics, photos) documenting campaign events. Graphic design work included creating web and print graphics, email blast graphics, print literature, event branding, and document layouts.

EDUCATION

2009 – 2014

Jacobs School of Music // Indiana University

Bachelor of Science in Recording Arts + Minor in Telecommunications (Film & TV)